

Leadercast
**POSITIVE
DISRUPTION**

Leadercast Katy 2020

SPONSOR PACKET

Friday, May 22, 2020 | 7:30am-3pm

Host Site: West Campus Second Baptist Church

Contact: Kristi Strech | c.832-563-5636

Leadercastkaty@cfakaty.com

Follow us: @LeadercastKaty



Hosted By:



Leadercast Katy 2020

Sponsorship Levels (up to 250 attendees)

PRESENTING SPONSOR \$3000 (1 Available) Named as Presenting Sponsor of the event • 6 Premium Sponsor tickets • Digital Signage during event • Banner opportunity at entrance inside venue & at registration table • Promotion in all pre-event broadcast spots, press releases, advertising, and e-mail blasts • Emcee mentions during the Leadercast program from stage • Booth opportunity (2 person team) to showcase your products/service. Insert & swag in all attendee bags & raffle opportunity (Provided by sponsor) • Promotion in post event e-mails to attendees as PRESENTING SPONSOR

PLATINUM \$2,500 LUNCH SPONSOR Lunch purchased by Leadercast Katy. • 4 Premium Sponsor tickets to Leadercast event • Booth opportunity (2 person team) to showcase your products/services • Banner opportunity inside venue • Promotion in all pre-event press releases, advertising, and e-mail blasts • Insert & swag in all attendee bags & raffle opportunity (Provided by sponsor) • Promotion in post event e-mails to attendees

GOLD SPONSOR \$1000 SWAG BAGS Bags purchased by Leadercast Katy. • 2 Premium Sponsor tickets to Leadercast event • Booth opportunity (2 person team) to showcase your products/services • Banner opportunity inside venue • Promotion in all pre-event press releases, advertising, and e-mail blasts • Emcee mention during the Leadercast program from stage • Insert & swag in all attendee bags & raffle opportunity (Provided by sponsor)

SILVER SPONSOR • 2 Premium Sponsor tickets to Leadercast event • Booth opportunity (2 person team) to showcase your products/services • Banner opportunity inside venue • Promotion in all pre-event press releases, advertising, and e-mail blasts • Emcee mention during the Leadercast program from stage • *Insert & swag in all attendee bags & raffle opportunity (Provided by sponsor) (up to 250 attendees)

\$750 Snack Table Sponsor Leadercast Katy purchases snack items

\$750 Printing Sponsor Sponsor prints event brochures, day of event agenda, sponsor signage, event signage

\$750 Coffee Bar Sponsor Sponsor provides complete coffee bar set up – coffee, creamer, paper goods

\$750 Dessert Table Sponsor Sponsor provides individual dessert portion (cookie, brownie, pie slice ...etc...)

BRONZE SPONSOR \$450 (unlimited) • Booth opportunity (2 person team) to showcase your products/services • Insert & swag in all attendee bags & raffle opportunity (Provided by sponsor)

Additional marketing opportunities:

RAFFLE Donating sponsor will be highlighted from the stage at time of raffle drawing. Plus, raffle registration slips will be provided to donors to help capture attendee information for follow up. Please email Leadercastkaty@cfakaty.com for raffle details.

Deadline to Leadercast Katy: Thursday MAY 21, 2020 at Vendor Table Setup at Second Baptist Church @ 2pm-5pm.

SWAG BAG INFORMATION • Provided by Sponsor: One Marketing Piece (Coupon, Flyer-no larger than 5x7, Brochure) • One Promotional Gift Item (Pen, Keychain, Flashlight, Notepad) (up to 250 attendees)

Deadline to Leadercast Katy: Friday, MAY 15, 2020

Drop off site: REMAX Cinco Ranch

2877 Commercial Center Blvd., Katy, TX 77494

Attention: Les Strech

PROCEEDS BENEFIT THE KATY ISD EDUCATION FOUNDATION | <http://katyisdeducationfoundation.org>

Leadercast Katy 2020

Sponsorship FORM

(please return this completed form to Leadercast Katy)

Business Name: _____

Street Address: _____

City/State/Zip: _____

Phone: (_____) _____ - _____ Email: _____ @ _____

Contact Name: _____

SPONSORSHIPS (guest count up to 250 attendees)

PRESENTING SPONSOR \$3,000 Named as Presenting Sponsor. 6 Premium Sponsor event tickets
Booth opportunity (2 person team) to showcase your products/services

PLATINUM SPONSOR LUNCH \$2500 Lunch purchase by Leadercast Katy. 4 Premium Sponsor event tickets
Booth opportunity (2 person team) to showcase your products/services

GOLD SPONSOR SWAG BAGS \$1000 Bag purchase by Leadercast Katy. 2 Premium Sponsor event tickets
Booth opportunity (2 person team) to showcase your products/services

SILVER SPONSOR 2 Premium Sponsor event tickets. Booth opportunity (2 person team) to showcase your products/services

SNACK TABLE \$750 SPONSOR Snacks purchased by Leadercast Katy

PRINTING \$750 SPONSOR Printing –event brochures, day of event agenda, sponsor signage, event signage

COFFEE BAR \$750 SPONSOR Coffee bar with complete set up – coffee, creamer, paper goods

DESSERT TABLE \$750 Sponsor Provides individual dessert portion (cookie, brownie, pie slice ...etc...)

BRONZE SPONSOR \$450 (Unlimited) Booth opportunity (2 person team) to showcase your products/services

**All tables & chairs are provided. It is up to the sponsor to provide table covers and setup for their booth.
Insert & swag in all attendee bags & raffle opportunity (Provided by sponsor)**

Swag Bag Insert(s): will participate YES _____ NO _____ (deliver to Leadercast Katy by May 15th)

Raffle Item(s): will participate YES _____ NO _____ (deliver to Leadercast Katy May 21st at time of booth setup)

Sponsor Signature: _____

Event Coordinator Signature: _____ Date Rec'd: _____

Check Payable to: Leadercast Katy

Mail completed form and check to: Les Strech - RE/MAX Cinco Ranch | 2877 Commercial Center Blvd. | Katy, TX 77494
OR CONTACT: Kristi Strech | c. 832-563-5636 | e. Leadercastkaty@cfakaty.com